

Media Art Lab

One Week Installation-Performances

This week, each group will create a video installation-performance touching on one of the themes that structured the lecture: bodies, gestures, narratives, architectures, and stages. These pieces can be single- or multi-channel, projected or presented on monitors. For the purposes of this project, “performance” is defined intentionally broadly to include live actions before an audience, participatory actions by an audience, and previously filmed actions or gestures played back for the audience. “Installation” is understood to mean a way of placing video in the space that transforms the viewer’s relationship to that space as well as the meaning and appearance of the video itself. The key ingredient is some relationship to the human body, as well as the space in which the piece is installed.

Please give careful thought to the place where you install your work in the Studio Arts building. A good first step for the project is to walk in and around Studio Arts and identify possible places for your work. Please work with the instructor to get access to a space to install your work, particularly if you are working site-specifically. Think about sound and light levels. I have checked out the display area in the Undergraduate Classroom for one installation, but it is not enough space for everyone, nor does it provide enough time to adequately critique the work.

You may use any high-def camera you choose, and you are responsible for working together and with the equipment checkout room to get the gear you need for your project. You will plan, shoot, and edit your video in the next week and complete final installation in the following class. We will begin to critique the work at 2:45 PM.