

Media Art Lab

Twenty Second Video Trios

Over the next two weeks, each individual will shoot and edit three distinct but related videos of exactly twenty seconds each. The trio should have a unifying visual or conceptual theme (such as “time,” “pattern,” or even something silly like “fruit”) that is dealt with in three distinct ways. Each twenty-second video should feel ‘complete,’ with a distinct beginning, middle, and end, and include a minimum of three shots. Create one video around each of the following:

- Informal voiceover or conversational exchange
- Reading of appropriated text
- Images/sounds only, with no spoken text

Even though you will be editing the footage and have a vast palette of effects at your disposal, continue to pay careful and close attention to the content, aesthetics, and quality of your source imagery. To that end, you’ll be shooting during week one and editing in week two.

To turn in:

Export the videos as three separate full-resolution Quicktime movies, place them in a folder, and put them in the instructor’s drop box on the Intermedia XSAN. Please name your folder “yourlastname_videotrio