

# INTM2720 | Intermedia II

Type the room and meeting schedule here

<b>Instructor</b>	Type your name here	<b>E-mail</b>	Type your e-mail address here
<b>Office</b>	Type your office here	<b>Supervisor</b>	Type your course supervisor here
<b>Office Hours</b>	Type your office hours here	<b>DEO</b>	John Beldon Scott

*The administrative home of this course is the College of Liberal Arts and Sciences at the University of Iowa*

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## Description

This course is designed to help students build a self-directed studio practice in Intermedia, time-based media, and the digital arts. Major themes in contemporary creative practice are explored through readings, viewings, and the creation of original projects. Students will broaden and deepen conceptual and technology skills introduced in Intermedia I and increase the scale, ambition, and finish of their creative works. One goal of this course is to create a coherent body of work. Enrollment in this course is encouraged for students who plan to apply for the BFA degree with an emphasis in Intermedia.

## Goals

- Build a cohesive body of work that expands on technical and conceptual skills introduced in Intermedia I.
- Situate this body of work in the appropriate historical and contemporary context
- Further develop a critical vocabulary for discussing contemporary art
- Develop professional skills useful in applications for exhibition, scholarships/grants, and graduate school.

## Requirements

Over the course of the semester, we will explore three thematic units: [Type your thematic units from the attached bibliography here]. In each unit, you will be responsible for completing and discussing assigned readings in art history and theory; preparing a five-minute presentation on a related artist's project; developing and creating an original work of art in response to the unit's assignment; participating in the critique of student artwork; and writing a project statement for your artwork. In addition, you will learn to write a general artist's statement and create an artist's portfolio of all projects completed in class. Additional, ungraded, in-class and short-term preparatory exercises may also be required.

## Texts

[Insert readings organized by unit from the bibliography here]

## Materials

This carries carries a lab fee of \$6 that covers the cost of storage and maintenance on the Intermedia server. Although not required, an external storage device, such as a Passbook external harddrive of 500GB or more, is strongly recommended for archiving your work beyond the

semester. You are also required to purchase a notebook with a dedicated section for this course and to bring it to class each day. You are responsible for procuring any additional supplies your work requires.

## Resources

Intermedia provides exceptional facilities and equipment for digital production and presentation. We expect all students to exercise care and responsibility when using our facilities and equipment. Our computer lab and sound suite are open whenever the building is, and lab monitors staff it 20 hours per week. Additionally, Intermedia Lab Specialist Steve Strait (steven-strait@uiowa.edu) is available during business hours to help with extraordinary technical needs.

Production equipment is available for two-day checkout and must be returned on time. Students are required to undergo training before checking out select specialized equipment, such as light kits. Email the equipment pool manager at [Type email here] to make reservations, arrange for trainings, or report equipment malfunction or damage. Equipment loans are subject to late fees of one dollar per hour, and up to five dollars daily. Habitual late returns will result in loss of checkout privileges. As per the policy of the checkout contract, you will be charged the cost of repairs, or replacement of equipment if damaged or lost.

All students are expected to abide by safety policies established of the School of Art and Art History and Intermedia. The policies will be reviewed on the first day of the semester. Questions concerning these policies should be addressed to Ben Anzelc (benjamin-anzelc@uiowa.edu) or Steve Strait (steven-strait@uiowa.edu).

## Evaluation

Your grade will be based on the total number of points you receive out of 1000 possible over the course of the semester. [Adjust the point totals to reach 1000 depending on the activities you choose]

### In Class Participation: [200-250 points]

Participation in discussion and critique is crucial to the climate of the course as well as your personal development. We learn how to make better work through talking about our own work and the work of our peers. We should share our thoughts respectfully and generously, keeping in mind the importance of making space for all voices in the class. You will receive five points for attendance each day, five points for participation in class discussion, and up to five additional points based on the quality of your participation.

### Creative Research: [450-550 points]

Because Intermedia II is the bridge to a studio practice at the BFA level, the work you will produce will be thematically guided but largely self-generated. Your research and creative work will be worth 175 points per unit, broken down in the following way:

- Shared research presentation: up to 25 points
- List of five project ideas: up to 5 points
- Creative project: up to 130-150 points
- Project statement for creative project: up to 15-25 points

**Mini Projects: [0-150 points]**

[Inset number of units] will include mini-projects that introduce or reinforce technical skills and to explore course themes from a practice-based perspective. These short-term projects are collaborative and will be presented to the class in a show-and-tell format, rather than a critique. Each mini-project is worth 50 points.

**Final Portfolio: 150 points**

A portfolio of documentation of projects completed throughout the course, project statements, and an artist statement are required. Your portfolio (worth 100 points) will be evaluated for its professionalism and ability to communicate the substance of your work over the course of the semester. Your artist statement (50 points) will be evaluated for its ability to contextualize your work culturally and aesthetically. Failure to complete the portfolio may result in failure for the course. Cameras are available for checkout through the Intermedia checkout pool.

**Extra Credit: +50 points**

Extra Credit will be available for students who submit work to AND are programmed into the Intermedia II Showcase, a group exhibition highlighting outstanding work produced in this class. The exhibition will be held [insert Intermedia II Showcase here].

**Grading Rubric**

The evaluation of creative work—especially emerging forms—is notoriously difficult and necessarily holistic, making specific grading rubrics difficult to develop. Nevertheless, the following questions will guide the instructor in assigning grades.

- How well can the student articulate the cultural precedents and theoretical foundations of the unit's theme, as evidenced by the presentation, creative work, and project statement?
- Do the ideas presented at the beginning of the unit contain the germ of the eventual project? Does the project represent a clear evolution in thinking and making over the course of the unit?
- How well do the project's media and execution reinforce its content?
- Does the level of finish or craft reflect intentionality and reinforce the form and content?
- How clear and well written is the project statement?
- Does the project represent the development of the student's artistic vision and contribute to a body of work?

Grades will be awarded on an A to F scale, including plus and minus. Each project will receive a letter grade in addition to verbal critique in class. All students must meet with the instructor at midterm to discuss progress in the course to date and to receive a midterm grade. Students are also welcome and encouraged to contact the instructor at any time to learn how they are doing in the course. In this course, letter grades mean the following:

A+ / A / A-	Superior accomplishment
B+ / B / B-	Above average achievement
C+ / C / C-	Average work

D+/ D/ D-	Below average performance
F	Failure to meet basic course requirements

### **Policies**

Attendance is required. Students may be absent for any reason or no reason **twice** during the semester. Any absences beyond the second will result in a grade reduction, excepting extreme and documented circumstances to be evaluated on a case-by-case basis. **Eight or more absences will result in an automatic “F” in the course.** The instructor reserves the right to administratively drop any student who fails to attend the second meeting of the semester in order to permit students on the wait list to register. If you must miss the second meeting of the semester but do not intend to drop the class, please contact me. **\*\*Some outside of class events, such as visiting artists and Intermedia showcase nights, are highly recommended and attendance or participation in these events will affect your grade.**

An unexplained habit of late arrival or early departure will also result in a grade reduction. In general, late arrivals and early departures will count as 1/3 of an absence. Given the limitations of the Studio Arts Shuttle schedule, please contact me to establish suitable make-up work for transit-related late absences.

When you are in the classroom, you are expected to be fully present and attentive. You are required to bring a notebook with a dedicated section for this class and to take notes each day, especially during reading discussions, presentations, and critiques. The use of cell phones, iPods, handheld games, iPhones, and BlackBerry devices are strictly prohibited in the classroom, and using them will result in an absence for the day. Failure to silence your devices before entering the classroom will result in a loss of participation points.

Late creative projects and written work will not be accepted under any circumstances. Student work completed in this course will be archived by the Intermedia program and the instructor and may be used for documentation, demonstration, and promotional purposes.

### **Concerns or complaints**

This course is designed with you in mind. Please let me know if there is anything that might make the course more useful for you and your classmates. I will work with you on any concerns or complaints. If we are unable to work out a solution, you may contact [Type your course supervisor and email here] and Ab Gratama ([ab-gratama@uiowa.edu](mailto:ab-gratama@uiowa.edu)), MSPD head. You may also see the Undergraduate Academic Advisor, Lynne Lanning ([lynne-lanning@uiowa.edu](mailto:lynne-lanning@uiowa.edu)).

### **Themes**

[Cut and paste themes and theme descriptions]

### **Readings**

[Cut and paste readings for the selected themes]

## Course Schedule

NOTE: Instructor tasks are highlighted in **turquoise**. Fields for the instructor to complete are highlighted in **yellow**. Instructor tasks should be removed from the syllabus distributed to students.

Week	Topic	Activities
<p>One - <b>[Insert Dates Here]</b></p> <p><b>Pre-semester prep:</b></p> <ul style="list-style-type: none"> <li><b>__ Print syllabus, assignments, and all handouts and arrange by week</b></li> <li><b>__ Read and take notes on all assigned texts</b></li> <li><b>__ Preview all time-based media</b></li> <li><b>__ Familiarize yourself with the artists project you intend the students to research</b></li> <li><b>__ Invite and confirm all guest speakers (art library, archives, and advisor)</b></li> <li><b>__ Check out required equipment and rooms for planned activities</b></li> <li><b>__ Schedule Intermedia II Showcase</b></li> <li><b>__ Familiarize yourself with equipment and facilities</b></li> </ul> <p><b>This week prep:</b></p> <ul style="list-style-type: none"> <li><b>__ Reconfirm art library staff.</b></li> <li><b>__ Choose and prep ice breaker activity.</b></li> </ul>	<p>Introduction</p>	<p>Day 1: Syllabus Review; <b>[choose ice breaker activity]</b>. Presentation by staff at the art library concerning research resources in contemporary art.</p> <p><i>Homework: Create an 8-minute slide presentation about your work. Your goal is to explain the concepts, materials, artists, and processes that interest and influence you. DO NOT show everything you've ever done as an artist. Be selective and choose your best work that indicates where you think you are headed. You may include examples of others' work, images of influential writers or books—anything that will help the class understand your art practice. Due next class.</i></p> <p>Day 2: Student introductory presentations. Assign <b>[insert theme here]</b> projects for shared presentation.</p> <p><i>Homework: Readings on <b>[insert theme here]</b> due next class. Discussion questions due by email 24 hours before next class.</i></p> <p><i>Homework: Shared slideshow presentation on assigned artworks due in two classes.</i></p>
<p>Two - <b>[Insert Dates Here]</b></p> <p><b>This week prep:</b></p> <ul style="list-style-type: none"> <li><b>__ Create Google presentation and add all students</b></li> <li><b>__ Review readings</b></li> <li><b>__ Use student discussion questions to structure discussion</b></li> <li><b>__ Review projects for shared</b></li> </ul>	<p><b>[Insert Theme I Here]</b></p>	<p>Day 1: Readings on <b>[insert theme here]</b>. Viewing and discussion of <b>[select from time-based media for theme]</b></p> <p>Day 2: Shared slideshow presentation and discussion. Project one assigned. Discussion of documentation.</p> <p><i>Homework: Five typed project ideas, due for discussion next class.</i></p>

<p>slideshow presentation</p>		<p><i>Homework: Write a brief (1/2 page) plan for documenting one of your pieces from the presentation you gave last week. What media (photography, video, sound, web) would you choose and why? What techniques would you use to make sure the documentation is technically competent and clear? Due next class.</i></p>
<p>Three - [Insert Dates Here]</p> <p><b>This week prep:</b>      ___ Feedback (by email) of documentation and project plans</p>	<p>[Insert Theme I Here]</p>	<p>Day 1: Discussion/workshopping of student project ideas.</p> <p><i>Homework: Choose one of your project ideas. Write a draft project statement and plan. Due next class.</i></p> <p>Day 2: Review of video and DSLR cameras and shooting techniques. Small group practice.</p>
<p>Four - [Insert Dates Here]</p> <p><b>This week prep:</b>      ___ Plan any tutorials that one or more students might need.</p>	<p>[Insert Theme I Here]</p>	<p>Day 1: Workday/tutorials/meetings</p> <p>Day 2: Workday/tutorials/meetings. Assign critique days.</p> <p><i>Homework: Prepare work for critique. Revise project statements to turn in on your critique day.</i></p>
<p>Five - [Insert Dates Here]</p> <p><b>This week prep:</b>      ___ Grading and comments on student work      ___ Re-confirm Writing Center speaker</p>	<p>[Insert Theme I Here]</p>	<p>Day 1: Critiques</p> <p>Day 2: Critiques</p> <p><i>Homework: Prepare documentation of your first project according to your project plan. Due for review in class in week twelve.</i></p>
<p>Six - [Insert Dates Here]</p> <p><b>This week prep:</b>      ___ Assemble sample artist statements and portfolios      ___ Prepare for workshop on portfolio development (get familiar with Wordpress and</p>	<p>Professional Practice</p>	<p>Day 1: Artist statements and creating a body of work. Guest speaker from the Writing Center</p> <p><i>Homework: Write an artist's statement, typed and doubled-spaced. Due for in-class editing next class.</i></p> <p>Day 2: Round-robin editing of artist statements.</p>

<p>DVD Studio Pro)</p>		<p>Workshop on portfolio development.</p> <p><i>Homework: Before your turn in the next draft of your artist statement in week twelve, visit the Writing Center for feedback.</i></p> <p><i>Homework: Readings on [insert theme here] due next class. Discussion questions due by email 24 hours before next class.</i></p> <p><i>Homework: Shared slideshow presentation on assigned artworks due in two classes.</i></p>
<p>Seven - [Insert Dates Here]</p> <p><b>This week prep:</b></p> <ul style="list-style-type: none"> <li>__ Create Google presentation and add all students</li> <li>__ Review readings</li> <li>__ Use student discussion questions to structure discussion</li> <li>__ Review projects for shared slideshow presentation</li> </ul>	<p>[Insert Theme II Here]</p>	<p>Day 1: Readings on [Insert Theme I Here]. Viewing and discussion of [select from suggested screenings for theme]</p> <p>Day 2: Shared slideshow presentation and discussion. Project three assigned. Schedule midterm meetings</p> <p><i>Homework: Five typed project ideas, due for discussion next class.</i></p>
<p>Eight - [Insert Dates Here]</p> <p><b>This week prep:</b></p> <ul style="list-style-type: none"> <li>__ Feedback by email on documentation and project plans</li> <li>__ Prepare for in-class activity</li> <li>__ Tabulate midterm grades and conduct midterm meetings</li> </ul>	<p>[Insert Theme II Here]</p>	<p>Day 1: Discussion/workshopping of student project ideas.</p> <p><i>Homework: Choose one of your project ideas. Write a draft project statement and plan. Due next class.</i></p> <p>Day 2: In-class activity [from theme. The order of the days this week can be swapped if it makes more sense according to the activity.]</p>
<p>Nine: [Insert Dates Here] This week is often Spring Break</p>	<p>[Insert Theme II or Spring Break Here]</p>	
<p>Ten - [Insert Dates Here]</p> <p><b>This week prep:</b></p> <ul style="list-style-type: none"> <li>__ Plan any tutorials that one or more students might need.</li> </ul>	<p>[Insert Theme II Here]</p>	<p>Day 1: Workday/tutorials/meetings</p> <p>Day 2: Workday/tutorials/meetings. Assign critique days.</p> <p><i>Homework: Prepare work for critique. Revise</i></p>

		project statements to turn in on your critique day.
<p>Eleven - [Insert Dates Here]</p> <p><b>This week prep:</b></p> <ul style="list-style-type: none"> <li>___ Grading and comments on student work</li> <li>___ Re-confirm advising speaker</li> </ul>	[Insert Theme II Here]	<p>Day 1: Critiques</p> <p>Day 2: Critiques</p> <p><i>Homework: Prepare documentation of your project according to your project plan and in keeping with course guidelines (e.g. digital file, file naming conventions, list of works, etc.). Due for review in class next week.</i></p> <p><i>Homework: Submit documentation of project one and/or project two to instructional staff for Intermedia II Showcase.</i></p>
<p>Twelve - [Insert Dates Here]</p> <p><b>This week prep:</b></p> <ul style="list-style-type: none"> <li>___ Comments on student artist statements</li> <li>___ Assemble example artist resumes</li> <li>___ Review work for Intermedia II Showcase</li> <li>___ Create poster for Intermedia II Showcase.</li> <li>___ Create email blurb for Intermedia II showcase</li> </ul>	Professional Practice	<p>Day 1: Round-robin critique of project documentation in media lab [reserve lab]. Turn in revised artist statement to instructor for feedback.</p> <p>Day 2: Artist's resume. Applying for scholarships and grants. Guest visit from advising office.</p> <p><i>Homework: Readings on [insert theme here] due next class. Discussion questions due by email 24 hours before next class.</i></p> <p><i>Homework: Shared slideshow presentation on assigned artworks due in two classes.</i></p>
<p>Thirteen - [Insert Dates Here]</p> <p><b>This week prep:</b></p> <ul style="list-style-type: none"> <li>___ Create Google presentation and add all students</li> <li>___ Review readings</li> <li>___ Use student discussion questions to structure discussion</li> <li>___ Review projects for shared slideshow presentation</li> <li>___ Plan and promote</li> </ul>	[Insert Theme III Here]	<p>Day 1: Readings on [insert theme here]. Viewing and discussion of [select from time-based media for theme]</p> <p>Day 2: Shared slideshow presentation and discussion. Project three assigned.</p> <p><i>Homework: Five typed project ideas, due for discussion next class.</i></p> <p>Homework: Attend Intermedia II Showcase</p>

<p>Intermedia II Showcase, including snacks, if any</p>		
<p>Fourteen - [Insert Dates Here]</p> <p><b>This week prep:</b>      ___Feedback (by email) of documentation and project plans      ___Prepare for in-class activity</p>	<p>[Insert Theme III Here]</p>	<p>Day 1: Discussion/workshopping of student project ideas.</p> <p><i>Homework: Choose one of your project ideas. Write a draft project statement and plan. Due next class.</i></p> <p>Day 2: In-class activity [for this theme. The order of the days this week can be swapped if it makes more sense according to the activity and project.]</p>
<p>Fifteen - [Insert Dates Here]          Fall Break is often this week</p> <p><b>This week prep:</b>      ___Plan any tutorials that one or more students might need.</p>	<p>[Insert Theme III or Fall Break Here]</p>	<p>Day 1: Workday/tutorials/meetings</p> <p>Day 2: Workday/tutorials/meetings. Assign critique days.</p> <p><i>Homework: Prepare work for critique. Revise project statements to turn in on your critique day.</i></p>
<p>Sixteen - [Insert Dates Here]</p> <p><b>This week prep:</b>      ___Prepare to distribute ACE forms in class this week</p>	<p>[Insert Theme III Here]</p>	<p>Day 1: Critiques</p> <p>Day 2: Critiques</p>
<p>Finals - [Insert Dates Here]</p> <p><b>This week prep:</b>      ___Grade portfolios and submit grades on OSIRIS</p>		<p>Final Portfolio Due [insert due date and time here]</p>

[Attach SAAH Syllabus Addendum here]